**LOCAL SPORTS FRANCHISES COME TOGETHER TO CREATE**

**‘TEAMS FOR LA’**

**TO BENEFIT THE MAYOR’S FUND FOR LOS ANGELES**

**On-Line Donation Platforms Allows the Acquisition of**

**Sports and Music-Related Merchandise Created by AEG, the**

**LA Clippers, LA Galaxy, LA Kings, Los Angeles Lakers, LA Sparks and Rank + Rally**

**Launches Today with All Proceeds to Help Those Impacted by COVID-19 in Los Angeles**

LOS ANGELES, California, April 21, 2020 – Fans of many of Los Angeles’ most popular professional sports franchises will now have the chance to acquire merchandise bearing their favorite team’s recognizable logos and colors while also donating to the [Mayor’s Fund for Los Angeles](https://mayorsfundla.org/).

AEG, the LA Clippers, LA Galaxy, LA Kings, Los Angeles Lakers, LA Sparks and Rank + Rally have joined forces to launch the TEAMS FOR LA ON-LINE SUPERSALE to sell logoed team merchandise, as well as classic merchandise from the Coachella Valley Music and Arts Festival and the GRAMMY Awards, to benefit the Mayor’s L.A. Emergency COVID-19 Crisis Fund. Proceeds from the website, [www.teamlastore.com](http://www.teamlastore.com) (direct link - [https://teamlastore.com/collections/teamsforla](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fteamlastore.com%2Fcollections%2Fteamsforla&data=02%7C01%7Cmroth%40aegworldwide.com%7Caa1c9af2a68e4f8b9f0408d7e54975d1%7Ccaece8130c4849238c628676bc93605f%7C0%7C0%7C637229976008403608&sdata=uIsmwTXlDJFr3xPbuywpsiRQXvaGI3ExLg9ZWujd8GM%3D&reserved=0)), that launched today, support critical needs as they arise in our city – such as childcare and meals for the neediest, relief and counseling for frontline healthcare workers, critical healthcare equipment, and services for our homeless population.

The site, which will be updated regularly, will offer jerseys, hats, t-shirts, warm-ups, scarfs, bobbleheads and other specialty items bearing the current and classic logos of the LA Clippers, LA Galaxy, LA Kings, Los Angeles Lakers, LA Sparks , Ontario Reign and TEAM USA (basketball), as well as merchandise from high-profile events that have taken place in Los Angeles including the 2011 and 2018 NBA All Star Games, the 2017 NHL All Star Game, the Amgen Tour of California, memorable championship boxing events and music events such as the GRAMMY Awards and the Coachella Valley Music and Arts Festival.

“All of us in the Los Angeles sports community have been looking for additional ways to support the tremendous efforts of our City’s leadership and to help those in our community that are most impacted by the Coronavirus outbreak,” said Dan Beckerman, President and CEO, AEG. “Our collective donation of merchandise will provide our fans a way to show their ongoing support for their favorite teams while also contributing to help their fellow Angelenos in need.”

In addition to the 30,000+ items offered at discounted prices, fans can also send gear through the site directly to local shelters and non-profits for those that need it most. All financial contributions will be donated directly to the Mayor’s Fund.

Fans are encouraged to visit the site often as new items will be added as they become available as well as other ways to support those affected in our region.

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**ABOUT AEG**

Headquartered in Los Angeles, California, AEG is the world's leading sports and live entertainment company. The company operates in the following business segments: Facilities, which through its affiliation with ASM Global, owns, manages or consults with more than 300 preeminent arenas, stadiums, convention centers and performing arts venues around the world; Music through AEG Presents, which is dedicated to all aspects of live contemporary music performances, including producing and promoting global and regional concert tours, music and special events and world-renowned festivals such as the Coachella Valley Music and Arts Festival; Real Estate, which develops world-class venues, as well as major sports and entertainment districts like STAPLES Center and L.A. LIVE, Mercedes Platz in Berlin and The O2 in London; Sports, as the world's largest operator of high-profile sporting events and sports franchises including the LA Kings, LA Galaxy and Eisbären Berlin; and Global Partnerships, which oversees worldwide sales and servicing of sponsorships including naming rights, premium seating and other strategic partnerships. Through its worldwide network of venues, portfolio of powerful sports and music brands and its integrated entertainment districts, AEG entertains more than 160 million guests annually. More information about AEG can be found at [www.aegworldwide.com](http://www.aegworldwide.com).

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